

IDEAS FOR THE MEDIA

How you can use **The Shy Man's Dating School** in lifestyle, dating, and romance/relationship articles.

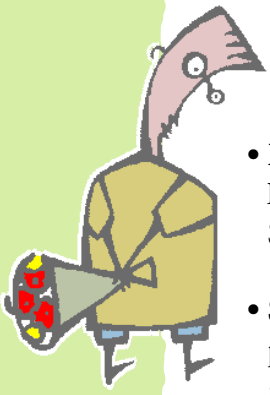
Steven Davis, founder of The Shy Man's Dating School, is a great resource for feature stories in major publications. He can also round up men who are/were students in his school to contribute anecdotes and comments to articles. A few suggestions for your publication:

- **Home Alone for the Holidays No More:** Beat the holiday blues — Thanksgiving, Christmas, Valentine's Day or Memorial Day weekend—and defeat loneliness. Steven Davis can tell shy guys how to find female companionship at the Fourth of July barbecue or the condo association Valentine's Day brunch.
- **Real Men Do Flirt:** Davis mastered the art of flirtation and now he teaches other shy men to flirt the way women like it done.
- **How To Teach A Man To Flirt:** The flip side of the story, aimed at women who recognize a guy's shyness and want to help him become romantic.
- **Men Do Want Commitment:** It's not true that men are commitment phobic. A lot of men want to find a woman, fall in love, and get married. Davis refutes the stereotypical thinking at the heart of man-trapping books and magazine articles.
- **Men's Secret Fear Of Rejection:** Many men don't approach women because they fear rejection. Davis can explain that fear to women—and teach men how to overcome it.
- **Is He Just Shy?:** Davis tells women how to distinguish male shyness from disinterest—and offers tips for helping him overcome his shyness.
- **How To Make Him Better In Bed**
- **How To Talk About Sex**
- **How To Boost His Sexual Ego:**
Davis can advise women with shy and/or less experienced partners on how to help them become great lovers.
- **Conversation Starters For Shy People:** Some women are shy too. Tips for either sex in communicating.

131 NW 4th St suite 107
Corvallis, OR 97330

541.738.8068 main
978.359.7769 fax

URL: www.shymansdatingschool.com
email: steven@shymansdatingschool.com



- **Mini Dates:** A lot of people are intimidated by the idea of spending a long evening with a stranger. Davis suggests a series of brief activities, “mini-dates,” ranging from the classic workday lunch or Sunday brunch to creative activities like taking a horseback riding lesson together.
- **Substance Over Style:** Davis tells women who complain there are “no good men” that they are probably overlooking a lot of good men who aren’t flashy and confident in their appeal. Tips on getting to know the real man behind the shy exterior.
- **Hello, I’m Shy:** Davis tells men how to acknowledge their shyness with women. Ryan, for example, was “great at eye contact but never knew what to say.” One day he courageously said to a woman: “I am really interested in getting to know you but in about three seconds I am not going to know what to say.” She was charmed.
- **What Is She/He Thinking?:** Davis interviews couples who are on a first date. Often they are completely misreading each other because they don’t know how to communicate.

Steven Davis’s experience in sales and sales training also makes him an ideal expert interview regarding business issues like entrepreneurial business, character-building, interviewing and developing a powerful career path.

For media inquiries with **Steven Davis**, please contact **Nancy Scher** at **541.760.3686**.

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